



ONLINE **FLOWER** AUCTION

WWW.ONLINEFLOWERAUCTION.COM



ONLINE FLOWER AUCTION

Welcome to Online Flower Auction: the clock auction and the best system for future-proof auctioning. Use Online Flower Auction's reliable and stable cloud platform to buy and sell remotely on our digital auction clocks.

Online Flower Auction is a simple process that is accessible anytime and anywhere. You get immediate online access to our auction clock in the cloud by logging in, using your PC or tablet. Our system also seamlessly aligns with existing processes.

TODAY FOR TOMORROW

Online Flower Auction is auctioning directly from the nursery. The auction takes place on the first day, the growers deliver from the nursery to the byer (Aalsmeer, Rijnsburg and Naaldwijk) by 6 am the following morning. This allows us to auction in a market-oriented way and flexibly respond to market demand. 'Today for Tomorrow' is efficient, reduces transport flows and provides enormous benefits in quality and sustainability

ADVANTAGES

- Reliable supply by loyal, certified, top-quality growers
- Easy access anywhere using the clock in the cloud
- Low costs and simple cost structure
- Flowers delivered on time
- No unnecessary logistics costs in the chain
- Sustainability advantage thanks to reducing transport flows



BUYING VIA ONLINE FLOWER AUCTION

Online Flower Auction makes buying simple. We use a transparent pricing system and work together to save costs. So it is honest and fair. Online Flower Auction uses an efficient working method. This allows us to avoid peaks in the logistics process and ensures a smooth delivery. Staff deployment is more evenly distributed throughout the day and there is no need for internal transport between auctions. This all delivers the welcome benefit of lower costs.

AUCTION TIME

Monday, Tuesday, Wednesday and Friday
Thursday

10:00 am
09:00 am



RATES BYERS

ONLINE FLOWER AUCTION 2023

SUBSCRIPTION:

Description	Amount	Explanation
User	€ 35,00 (per user per month)	Each user receives his own username and password to buy on Online Flower Auction

Online Flower Auction uses HortiNL to process transaction messages. A subscription with HortiNL is therefore required (HortiNL OFA Bundle). The costs for HortiNL are collected by HortiNL. The rates of HortiNL apply to the use of the services of HortiNL for the settlement of the purchase agreement concluded at Online Flower Auction, as can be found at <https://www.hortinl.com>



RATES BYERS

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TRANSACTION COSTS:

Description	Amount	Explanation
Contribution logistic costs grower	€ 2,50 (per transaction from 1 bucket) € 1,50 (per transaction from 2 bucket or more)	Suppliers have additional costs through auctioning directly from the nursery. To compensate for this , the transaction costs associated with purchasing by the buyer flow back to the grower in the form of a contribution to the grower's logistics cost.

Online Flower Auction only invoices the buyer for the monthly subscription costs ad € 35,00. The grower / supplier invoices the buyer an all-in price for the auction transactions, including the transaction costs.

For the use of the services of Royal FloraHolland for the processing of the purchase agreement concluded on Online Flower Auction, the Buyers Rates of Royal FloraHolland apply as can be found at

<https://www.royalfloraholland.com/en/buying/financial/customer-rates>

For the use of the services of Ai2 for the processing of the purchase agreement concluded on Online Flower Auction, the rates of Ai2 apply as can be found at <https://www.ai2.nl/en/tarieven>





CONTACT INFORMATION

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